



ZERO WASTE CERTIFIED BUSINESS

GENERAL CRITERIA

FOUNDATION

- The organization has **zero waste goals** that align with the zero waste hierarchy.
- The organization has a **zero waste plan** which outlines the actions, responsibilities and timelines to improve its waste performance or at the minimum, keep the already-achieved top-class performance.
- The whole **team or staff is involved** in the zero waste work.
- The **team is trained** on zero waste.

CORE PROCESSES AND MATERIAL FLOWS

- **Core processes*** are identified and zero waste is realized in each of these core processes according to the zero waste hierarchy.
- The organization has information about its **supply chain upstream**.
- The organization has information about the waste created in the value **chain downstream**.
- The organization has assessed the **reusability of the materials** it uses.
- The organization has assessed the recyclability of the materials it uses (**own facilities**).
- The organization has assessed the **toxicity of the materials** it uses.
- The organization has **limited the packaging** it uses in its operations.

*Core processes include the processes on site but also the supply and delivery chain. Special attention to the resources used in the process.

INFRASTRUCTURE/ENVIRONMENT - THE SETTING

- **Zero waste** is taken into consideration in the structures and furniture of the business.

SECONDARY PROCESSES

- **Secondary processes*** are identified and zero waste realized in each of these secondary processes according to the zero waste hierarchy.

WASTE MANAGEMENT

- The organization **separately collects** relevant waste streams and the system is monitored and optimized to fit the operations.
- The organization minimizes waste disposal and collects separately **at least 90% of waste** .
- The organization assesses the **quality of its separate collection** and overall waste management regularly.

*Secondary processes are "office work, cleaning, maintenance, meetings and travels etc...". Special attention to the resources used in the process.

COMMUNICATION ON ZERO WASTE

- The organization **communicates about its zero waste efforts** internally and externally.
- The organization uses **zero waste goals/requirements** as part of calls for tender or other negotiations.
- The organization **communicates about its progress** on Zero waste goals and main metrics at least yearly.
- The organization **shares best practices** with others.

INNOVATIVE IDEAS

- The organization has **innovative and creative ideas** in the field of Zero Waste.