

The European Zero Waste Business Certification



Ambitious yet achievable standard for businesses, free from greenwashing



European recognition



Tailored to suit your company sector



Actionable and concrete to-do list



Support from experts at hand

Who is the Certification for?



Restaurants



Offices



Hotels



Groceries



Events

How does it work?

1

GET STARTED

Assess your current situation and comply with the first set of criteria. Become an 'On the road to zero waste' business.

IMPLEMENT YOUR PLAN

Comply with the second set of criteria and get all the support you need from our experts.

2

IMPRESSIVE RESULTS

Reach impressive results that the external Auditor will verify.

3

BECOME A CHAMPION

Get the Certification status and keep updating your plans once a year.

4

Keep improving!



Join us



www.missionzeroacademy.eu
hello@missionzeroacademy.eu

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What's in for you?



Trust & Credibility

Recognition as a **frontrunner** and possibility to showcase your work

Compliance

A proven model to meet and go beyond **national and EU** requirements

Value for Money

through effective **resource and waste management** solutions

Environment & Health Protection

directly helping to reduce **pollution** and emissions

Zero Waste Expertise

Greater access to ZW expertise with both **online resources** and **local in-person guidance**

Customer Satisfaction

Customers are increasingly **environmentally conscious**. You can get them satisfied, offering waste free services

MiZA Fees

- Project fee
- Yearly fee
- Audit fee

Two main criteria:

- Business's location
- Business's size



The Certification fee paid by businesses will be used to help **funding zero waste work across Europe**

Meet MiZA

The Certification is just one part of a **supportive package** offered to businesses wishing to begin their journey to zero waste from **any starting point**.



The **Mission Zero Academy (MiZA)** will be your guide throughout the Certification process and beyond, thanks to its online platform, downloadable tools, and a network of local zero waste experts.

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