

ZERO WASTE CERTIFIED BUSINESS

GENERAL CRITERIA



FOUNDATION

- The organization has **zero waste goals** that align with the zero waste hierarchy.
- The organization has a **zero waste plan** which outlines the actions, responsibilities and timelines to improve its waste performance or at the minimum, keep the already-achieved top-class performance.
- The organization has **achieved** goals to reduce its waste.
- The whole team or **staff** are involved in the zero waste work.
- The team is **trained** on zero waste.

CORE PROCESSES AND MATERIAL FLOWS

- **Core processes*** are identified and zero waste is realized in each of these core processes according to the zero waste hierarchy.
- The organization has information about the waste created in the **supply chain upstream**.
- The organization has information about the waste created in the **value chain downstream**.

*Core processes include the processes on site but also the supply and delivery chain. Special attention to the resources used in the process.

- The organization has assessed the **reusability of the materials** it uses.
- The organization has assessed the **toxicity of the products** it produces.
- The organization has **limited the packaging** it uses in its operations.

INFRASTRUCTURE/ENVIRONMENT - THE SETTING

- Zero waste is taken into consideration in the **structures and furniture** of the business.

SECONDARY PROCESSES

- **Secondary processes*** are identified and zero waste realized in each of these secondary processes according to the zero waste hierarchy.

WASTE MANAGEMENT

- The organization **separately collects** relevant waste streams and the system is monitored and optimized to fit the operations.
- The organization has assessed the **recyclability** of the materials it uses (own facilities)

COMMUNICATION ON ZERO WASTE

- The organization **communicates** about its **zero waste efforts** internally and externally.

*Secondary processes are "office work, cleaning, maintenance, meetings and travels etc...". Special attention to the resources used in the process.



- The organization uses zero waste goals/requirements as part of **calls for tender or other negotiations**.
- The organization **communicates** about its **progress** on Zero waste goals and main metrics at least yearly.
- The organization shares **best practices** with others.

INNOVATIVE IDEAS

- The organization has **innovative and creative ideas** in the field of Zero Waste.

